

Under the Patronage and in the Presence of
H.E. Sheikh Nahayan Mubarak Al Nahayan
Minister of Higher Education and Scientific Research
Chancellor, Higher Colleges of Technology

The Gulf Intelligence
**FOOD
SECURITY
FORUM**

April 28, 2011
Health Sciences Auditorium
CERT Technology Park, Abu Dhabi

SPECIAL GUEST SIR BOB GELDOF



Forum Host



كليات التقنية العليا
HIGHER COLLEGES OF TECHNOLOGY

Thegulfintelligence.com Knowledge Series



Under the Patronage, and in the presence, of **H.E. Sheikh Nahayan Mubarak Al Nahayan**

UAE Minister of Higher Education and Scientific Research
Chancellor, Higher Colleges of Technology

Special Guest



Sir Bob Geldof

Bob Geldof has been nominated seven times in succession for the Nobel Peace Award and in 2005 was awarded the Nobel Man of Peace Award, which was presented to him by Mikael Gorbachev at a ceremony in Rome.

Mr. Geldof is a member of the United Nations Millennium Development Goals Advocacy Group of eminent personalities, which also includes Bill Gates, Prof. Jeffrey Sachs and Her Highness Sheikha Mozah Bint Nasser of Qatar.

At the forefront of Geldof's public activities in July 2005 were the Live 8 concerts which took place in London, Paris, Philadelphia, Rome and Berlin to draw attention to the crippling impact that debt had on developing nations. Bob was recognized by Time Magazine as one of the 2005 European Hero's and made the front cover of their European Edition on 10th October 2005.

In 2007 Bob Geldof was honoured by Newcastle University who awarded him a Doctorate of Civil Law at a ceremony with Gordon Brown MP and most recently Bob was presented with an honorary degree from the University for Creative Arts in Canterbury for his contribution to culture and humanitarianism. The Royal College of Surgeons in Ireland (RCSI) conferred Bob with an honorary Fellowship in May 2007 in recognition of his outstanding achievements and contribution to tackling the poverty of his fellow man.

Bob Geldof was born in Dublin on 5 October 1954. Geldof entered the music scene as a journalist on Canada's premier underground rock journal Georgia Straight and later formed the band The Boomtown Rats, one of the first acts to emerge during the punk/new wave explosion of 1976/77.

After a series of hits, including two UK number 1 singles, Geldof emerged as one of the most well known personalities of his era. Bob Geldof had always had an acerbic wit and after starring in the film of Pink Floyd's The Wall, he turned his attention to the dreadful famine that was plaguing Ethiopia in 1984 and produced the historic Live Aid event.

Mr. Geldof received a knighthood in June 1986 in recognition of his ground breaking work. By 1992 Bob Geldof had established himself as a highly astute businessman with his co-ownership of the television production house Planet 24, which was later sold to Carlton TV. In the late 1990s Bob created an online travel company Deckchair.com that was bought by Online Travel Corp. in 2003

Forum Host



Higher Colleges of Technology (HCT)

Founded in 1988, the Higher Colleges of Technology has grown to be the largest of the higher educational institutions in the UAE, gaining a well-respected reputation for innovative learning. More than 18,000 students attend 17 modern men's and women's campuses throughout the UAE. HCT offers more than 90 different English-taught programs in six core fields, which are all relevant to the UAE's fast growing and evolving economic sectors. HCT has awarded over 48,000 academic credentials to its graduates. HCT focuses on meeting the needs of the local economy and community while at the same time meeting international benchmarks and accreditation standards. To do this it has established active links and collaborations with major companies and entities in the UAE and with many of the world's leading universities and organizations. In 1996 HCT's commercial, research and training arm, the Center of Excellence for applied Research and Training (CERT), was created to meet the growing needs of the UAE in those specific fields. CERT has grown to be one of the largest private education providers in the Middle East and has become synonymous with quality in education, training, research and socioeconomic progress.

09.00 – 10.00	Networking Breakfast
10.00 – 10:05	Introduction Dyala Sabbagh, Master of Ceremonies, Gulf Intelligence
10:10 – 10:30	Overview of Middle East Food Security Saad Benani, Managing Director, Credit Suisse (Investment Banking)
10.30 – 11.00	Key Note Address H.E. Sheikh Nahayan Mubarak Al Nahayan Presentation of Al Saqar Trophy to Sir Bob Geldof in recognition of his contribution to global humanitarian causes
11.00 – 11:30	Feature Interview with Sir Bob Geldof Global Food Security with Sean Evers, Managing Partner of Gulf Intelligence
11.30 – 12.00	Forum Audience Q&A with Sir Bob Geldof
12.00	Closing Remarks
12.15 – 1.00	Forum Buffet Lunch

Forum Partner



Senergy

Senergy, which handled the biggest transfer of assets in the history of the North Sea in 2008/2009 from Shell to Abu Dhabi National Energy Co. (TAQA), is a diversified energy services business with more than 500 employees worldwide operating in the oil, gas and alternative energy sectors. The firm focuses on adding value and minimizing risk for clients through the application of commercial and technical innovation. Through a network of global offices in the UK, Norway, the Middle East, Australia, South East Asia and the U.S., Senergy offers expertise in geosciences, reservoir engineering, geohazard assessment, marine site surveys, rig positioning, wells engineering and project management.

Forum Producer



Sean Evers, Managing Partner, Gulf Intelligence

In 2009, Sean Evers became Managing Partner and Founder of Gulf Intelligence. He attained a BA from the University of Notre Dame in Indiana in 1988, and went on to secure his law degree at Ireland's University College Galway. Sean has spent his career building ground-breaking media enterprises, starting with the award winning Punchbag Productions across Britain and Ireland, securing top award at the 1992 Edinburgh Festival. In the mid-1990s Sean Evers was appointed Cairo correspondent for The Financial Times. In 1997 he joined Bloomberg in Dubai and over the following decade built the U.S. media company's Middle East network from Cairo to Tehran, culminating in 2008 in Dubai being designated as the firm's fourth global hub. Gulf Intelligence produces boutique industry forums with an architecture that ensures all participants engage in a dynamic exchange of knowledge which bolsters their networking value.



Gulf Intelligence facilitates knowledge exchange between stakeholders. The strategic communications and public affairs consultancy produces boutique industry forums and roundtable discussion series globally with an architecture that ensures all participants engage in a dynamic and competitive exchange of knowledge towards a shared goal. The Dubai-based firm assists Middle East companies and government entities to tap dormant intelligence and create knowledge reservoirs that can be utilized to bolster their profiles, to communicate with stakeholders and to overwhelm competitors.

The Gulf Intelligence

**FOOD
SECURITY
FORUM**

www.Thegulfintelligence.com

Forum Host



كليات التقنية العليا
HIGHER COLLEGES OF TECHNOLOGY