



OPEC50 UAE Energy Forum

Monday, February 14, 2011

at

Health Sciences Auditorium, CERT Technology Park Abu Dhabi



United Arab Emirates
Ministry of Energy

Thegulfintelligence.com Knowledge Series



Emirates Post has issued a special commemorative stamp celebrating OPEC's 50th Anniversary. The stamp contains the slogan 'Supporting Stability, Fuelling Prosperity' which summarizes the two pillars of OPEC's efforts over the last half century. Since it joined the Organization in 1967, the UAE has played an active role in OPEC. A total of 25 Ministerial Conferences have been held under the presidency of the UAE. Furthermore, the UAE has provided two Secretary-Generals during the Organization's history. OPEC's work over the last 50 years has had a lasting impact on its members and on the global community. It has created a bridge between producers and consumers, enabling the discussion of key issues such as long term energy supplies, technology, trade and protecting the environment

The design of the OPEC 50th Anniversary Logo was open to competition among nationals of OPEC Member Countries – 775 entries were received. Staff members, National Representatives and Governors were involved in the selection process and the design by Ms. Lourdes (Lula) Pilay Gracia of Ecuador was chosen as the official logo, which was used in the design of stamps in each Member Country.



His Excellency
Mohamed Bin Dhaen Al Hamli
United Arab Emirates Minister of Energy

Feature Guest

Forum Foreword

“OPEC’s 50th Anniversary is a landmark occasion worthy of celebration. Over half a century, the organization has evolved into a powerful force for the good of the world economy. Today, OPEC members work closely with their international partners and consumers to ensure a steady stream of energy, even during the worst crises.

The oil industry faces major challenges. On the one hand, challenging global economic conditions means that there is continued uncertainty about the future direction of oil demand. On the other hand, oil producers everywhere are facing major investment decisions as they seek to develop more oilfields using complex – and expensive – new technologies.

This is an excellent time to meet and to take stock. It is only by sharing insights and experiences that the oil industry as a whole - producers, international oil companies, oil service companies and consumers – can prepare for a future that is as promising as it is challenging.”

Best Regards,

His Excellency Mohamed Bin Dhaen Al Hamli



United Arab Emirates
Ministry of Energy

His Excellency Mohamed Bin Dhaen Al Hamli was appointed as Minister of Energy of UAE in November 2004. He obtained a Higher Diploma in Business Administration in 1976, a Certificate in Chartered Auditing in 1979, and a Higher Diploma (Higher Studies) in Advanced Management and Chartered Accounting in 1988 from the UK and the USA.

In addition to his Ministerial position, His Excellency also occupies the position of Chairman of the Emirates General Petroleum Corporation, the Chairman of the Federal Water and Electricity Authority and Deputy Chairman of the International Petroleum Investment Company and a Member on the Advisory Committee for the Oil Supreme Council. His Excellency also held the following positions at the Abu Dhabi National Oil Company from 1989-2004 – Director of Marketing & Refining, Personnel Director, Marketing Director and Finance Director, while also holding the office of UAE representative at OPEC from 1994 to 2002.

Forum Panel



Ali Obaid Al-Yabhouni

UAE Governor for OPEC

Ali Obaid Al-Yabhouni has worked in the ADNOC Group of Companies since 1992 in a wide range of senior positions. From 1998-2007, he was Head of the Marketing Research & Analysis Department before being appointed Manager for Planning & Group Coordination in 2007. In November 2007, he became General Manager of National Gas Shipping Co. Ltd (NGSCO) and since January 2009 has also led Abu Dhabi National Tanker Co (ADNATCO). He has been involved in OPEC affairs for most of the last decade and is UAE Governor for OPEC. In addition, he is Chairman of the Board Advisory Committee of Abu Dhabi Oil Refining Company (TAKREER) as well as a Board Member of both TAKREER and Emirates Petroleum (Emarat). Ali Al-Yabhouni majored in Economics and Political Science at the University of Southern Indiana and holds an MBA from South Eastern University, Washington DC.



Dr Ramzi Salman

Ramzi Salman, advisor to Qatar's Minister of Energy and Industry, has been involved in the oil industry for more than half a century. Before taking his current position in Qatar, he served six years as deputy secretary for OPEC in Vienna, from 1991 to 1997. Salman began his professional life teaching at Baghdad University and later became head of petroleum engineering for the Iraq National Oil Company. With the nationalization of the Iraq Petroleum Company in 1972, Salman moved to oil marketing, establishing (SOMO) the State Oil Marketing Organization. He remained that body's president and CEO until 1991, when he left Iraq to take his post with OPEC. He came to Doha in March 1997. He was (2004 -2006) Chairman of the executive board of the International Energy Forum Secretariat and at present Secretary of the Qatar National Committees for the World Energy Council and World Petroleum Congress. Salman has a first class honours B.Sc. in Petroleum Engineering and a Ph.D. in Chemical Engineering, both from Birmingham University in the UK. He is an honorary fellow in the Centre for Petroleum and Mineral Law and Policy, University of Dundee in the UK.



Emad Bu-Hulaigah

Emad H. Bu-Hulaigah, currently the General Manager, Petroleum Development, Dragon Oil Holding, has a Bachelor of Science Degree in Petroleum Engineering from King Fahad University of Petroleum and Minerals in Dhahran, Saudi Arabia and a Masters in Petroleum Engineering from University of Southern California. He has over 28 years experience in Petroleum Engineering, 20 years of which he has worked in Reservoir Engineering and Reservoir Simulation at Saudi ARAMCO. He started with Gulf Oil Company, Houston in 1981, during a co-operative program with the university. He joined Aramco in 1982 and was seconded to Chevron in 1988 – 1990. He held management positions in Reservoir Simulation, Reservoir Management in Saudi ARAMCO followed by leading the Saudi Aramco Intelligent Field Initiative. In 2007 Emad moved to Shell E&P as Smart Fields Change Manager and later joined Dragon Oil in December 2009.



His Excellency
Abdalla Salem El-Badri
OPEC Secretary General

Special Guest

A Message from the OPEC Secretary General: “An Extraordinary Accomplishment”

As OPEC’s slogan ‘Supporting Stability, Fuelling Prosperity’ for its 50th anniversary suggests, the Organization’s policy decisions in the years ahead will continue to be aimed at creating harmony and stability in the international oil market for the benefit of the producers, the consumers, the investors and the global economy at large – whatever the challenge, whatever the obstacle.

As Secretary General of OPEC, I would like to take the opportunity to mark this milestone, which is indeed an extraordinary accomplishment and epitomizes the will, determination and lasting success of an Organization that has worked tirelessly towards protecting the sovereign interests of its Member Countries in securing a steady income for their peoples.

Now in its 50th year (14 September 2010), OPEC has gained the maturity, respect and responsibility that comes with age. It stands as a unified and well-meaning organization that has at its heart the interests of all the stakeholders in the oil industry. It has gleaned extensive experience of petroleum issues and has an acute awareness of the realities and sensitivities of performing on the world stage.

With today’s increased global economic interdependence, coupled with the pressing need to maintain oil prices at reasonable and sustainable levels, OPEC is faced with a new set of challenges as it steers a path towards lasting market stability and plentiful and affordable oil.

One of those challenges is ensuring security of supply. Despite the recent setbacks, demand for oil and gas will increase markedly in the years ahead and OPEC’s Member Countries will be called upon to meet the lion’s share of incremental oil demand in the next 25 years, when global energy use is expected to expand by some 50 per cent. This will require huge levels of investment to make sure the oil is readily available when it is required.

The Organization is fully cognizant of the fact that in this new and challenging environment, it is more important than ever that the global petroleum industry remains sound and effective. OPEC’s premise, as it always has been, is that oil supplies should be secure and readily available, markets stable, with prices predictable, fair and reasonable, which means neither too low nor too high.



His Excellency Abdullah Salem El-Badri became Secretary General of the Organization of Petroleum Exporting Countries on Jan. 1, 2007. Born in Libya, H.E. obtained a BS Degree in Accounting and Business Administration from Florida Southern University. The father of five started his career in the energy industry almost 50 years ago with Esso Standard, the precursor of ExxonMobil. He has held every senior energy position in Libya with distinction, including Chairman of the National Oil Company and the North African country’s Minister of Petroleum.



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Forum Host

Higher Colleges of Technology (HCT)

Founded in 1988, the Higher Colleges of Technology has grown to be the largest of the higher educational institutions in the UAE, gaining a well-respected reputation for innovative learning. More than 18,000 students attend 17 modern men's and women's campuses throughout the UAE. HCT offers more than 90 different English-taught programs in six core fields, which are all relevant to the UAE's fast growing and evolving economic sectors. The programs are designed in consultation with business and industry leaders to ensure that the students' skills are job-relevant and to high standards. All students learn in a technologically sophisticated educational environment that encourages development of independent and life-long learning skills necessary for success in a fast changing world. HCT has awarded over 48,000 academic credentials to its graduates. HCT focuses on meeting the needs of the local economy and community while at the same time meeting international benchmarks and accreditation standards. To do this it has established active links and collaborations with major companies and entities in the UAE and with many of the world's leading universities and organizations. In 1996 HCT's commercial, research and training arm, the Center of Excellence for applied Research and Training (CERT), was created to meet the growing needs of the UAE in those specific fields. CERT has grown to be one of the largest private education providers in the Middle East and has become synonymous with quality in education, training, research and socioeconomic progress. The CERT Group of Companies leverages unique relationships with global leaders in education and business to provide a wide range of applied research, training and consulting services to government, private sector institutions and businesses in the UAE and the region at large.



Dr. Tayeb A. Kamali

Vice Chancellor, Higher Colleges of Technology (HCT)

Dr Tayeb A. Kamali is the Vice Chancellor of the Higher Colleges of Technology (HCT) – the UAE's largest higher education institution; founding Group Chief Executive of the Centre of Excellence for Applied Research and Training (CERT), the research and training arm of HCT; a founding Board Member of the World Federation of Colleges and Polytechnics (WFCP); Institutional Member of the International Association of Science Parks and a member of the World Economic Forum's Regional Agenda Council on MENA. He has helped create a world class eLearning institution at HCT through the strategic implementation of technology in education with initiatives such as integrated wireless campus infrastructures and online learning programs. He has played a significant role in the introduction of international conferences, such as Education Without Borders and Festival of Thinkers. He holds a PhD in Engineering from George Washington University, an MBA and Bachelor of Science degrees in Aeronautical Engineering and Aircraft Engineering from Embry Riddle Aeronautical University, USA. He was recently awarded an honorary Doctorate of Engineering from the University of Waterloo, Canada. He has received many international education and leadership awards throughout his career.

Forum Producer

Sean Evers

Managing Partner, Gulf Intelligence



In 2009, Sean Evers became Managing Partner and Founder of Gulf Intelligence. He attained a BA from the University of Notre Dame in Indiana in 1988, and went on to secure his law degree at Ireland's University College Galway. Sean has spent his career building ground-breaking media enterprises, starting with the award-winning Punchbag Productions across Britain and Ireland, securing top award at the 1992 Edinburgh Festival. In the mid-1990s Sean Evers was appointed Cairo correspondent for *The Financial Times*. In 1997 he joined Bloomberg in Dubai and over the following decade built the U.S. media company's Middle East network from Cairo to Tehran, culminating in 2008 in Dubai being designated as the firm's fourth global hub. Sean founded Gulf Intelligence in 2009.



Gulf Intelligence facilitates knowledge exchange between stakeholders. The strategic communications and public affairs consultancy produces boutique industry forums and roundtable discussion series globally with an architecture that ensures all participants engage in a dynamic and competitive exchange of knowledge towards a shared goal. The Dubai-based firm assists Middle East companies and government entities to tap dormant intelligence and create knowledge reservoirs that can be utilized to bolster their profiles, to communicate with stakeholders and to overwhelm competitors.

Media Partner



FINANCIAL
TIMES

Financial Times

The Financial Times, one of the world's leading business news organisations, is recognised internationally for its authority, integrity and accuracy. Providing essential news, comment, data and analysis for the global business community, the newspaper, printed at 23 print sites across the globe, has a daily circulation of 401,286 (ABC figures March 2010), while FT.com has over 2 million registered users and 126,281 digital subscribers. The FT has a combined print and online average daily readership of 1.9 million people worldwide (PwC audited figures, April 2010).

Forum Program

08.00 – 09.00 **Registration & Networking Breakfast**

09.00 – 09:15 **Forum Commences**

09:15 – 09:30 **Key Note Speech by UAE Minister of Energy His Excellency Mohamed Bin Dhaen Al Hamli.**

09.30 – 10.15 **Q&A With Audience:**

OPEC Secretary General His Excellency Abdalla Salem El-Badri.
Moderator Sean Evers, Managing Partner, Gulf Intelligence.

10.15 – 10.30 **Unveil UAE OPEC50 Commemorative Postage Stamp**

His Excellency Obaid bin Humaid Al Tayer Minister of State for Financial Affairs presents the UAE OPEC50 Commemorative stamp.

10.30 – 10.45 **Coffee Break**

10.45 – 11:45 **Roundtable Discussion: Outlook for Energy**

Each table will engage simultaneously in a moderated discussion on one of the Key issues facing the Energy industry and come up with a 5 point outlook statement on the issue.

11.45 – 12.30 **Forum Panel**

UAE OPEC Governor Ali Obaid Al-Yabhouni will lead a panel discussion with Ramzi Salman, advisor to Qatar's Minister of Energy & Industry and Emad Bu-Hulaigah, General Manager of Petroleum Development Dragon Oil, on OPEC's legacy in its first 50 years and an outlook for the oil exporters group in the 21st Century.
Moderator Sean Evers, Managing Partner, Gulf Intelligence.

12.30 – 1.00 **Outlook Statement 'A View from the UAE'**

Each Roundtable moderator will get 5 minutes to present the conclusions of their table's discussion.

1.00 – 1.15 **Closing Comment**

Closing Comment by UAE OPEC Governor Ali Al-Yabhouni.

1.15 – 2.00 **Networking Lunch**

Roundtable Moderators

Alex Schindelar
Bruce Stanley
Eithne Treanor
John Roper
Kate Dourian
Rich Dean
Sean Evers
Tamsin Carlisle
Tom Ashby

Energy Intelligence
Bloomberg
ETreanor Media
Petroleum Club Dubai
Platts
Arabian Radio Network
Gulf Intelligence
The National
The National

Middle East Bureau Chief
Middle East Editor
Managing Director
Chairman
Middle East Editor
Radio Anchor
Managing Partner
Energy Correspondent
Business Editor

Jonathan Osborne

VP Finance for Middle East and North Africa



Jonathan Osborne is Vice-President Finance for Middle East and North Africa since September 2009. Jonathan joined Shell in 1994, and since then he has worked in a number of different finance positions in both Upstream and Downstream oil businesses. In 1996/7 he worked on the flotation of Shell Oman Marketing on the Muscat Securities market. Following that role he worked in Venezuela initially as the Head of Management Information for the Production Business and subsequently as Controller for the Downstream business. He then spent a number of years working in the central Mergers and Acquisitions team in London, Houston and in The Hague where he was Head of Mergers and Acquisitions. Jonathan holds a BA from the University of Oxford and is an Associate of the Chartered Institute of Management Accountants.



Shell's involvement in the Emirate of Abu Dhabi began in 1939 as shareholder of Petroleum Development (Trucial Coast) Ltd. Today Shell is a Joint Venture partner in the Abu Dhabi Company for Onshore Oil Operation (ADCO) and in the Abu Dhabi Gas Industries Limited (GASCO). Shell has more than 25 seconded staff into the ADNOC Group of Companies, as part of its wider partnership, to share best practices and transfer knowledge. Shell also remains committed to working with a number of partners to jointly implement social investment initiatives on the three themes of road safety, entrepreneurship and environmental awareness with the Emirates Foundation, Khalifa Fund and the Environment Agency, Abu Dhabi, amongst others. Shell has also played a pro-active role since the establishment of the Petroleum Institute and supports its Gas Research Centre.

Glenn Vangolen

Senior Vice President – Oxy Oil and Gas (Middle East)



Glenn Vangolen is Senior Vice President – Middle East, Occidental Oil and Gas. Based in Abu Dhabi, Mr. Vangolen is responsible for managing international business development, and for producing operations in the Middle East. He represents Oxy on the boards of Tatweer Petroleum in Bahrain and Dolphin Energy in the UAE. Mr. Vangolen's career at Oxy spans 30 years. His previous roles include Vice President, International Business Development, for Oxy in Abu Dhabi, President and General Manager for Oxy Oman in Muscat (2006-2009), Vice President of Worldwide Engineering, based in Houston, with functional oversight of Oxy's worldwide engineering projects. Earlier in his career at Oxy, he held a number of drilling, engineering, operations and senior management positions in the United States, Latin America and Middle East. Mr. Vangolen holds a Bachelor of Science in Chemical and Process Engineering from the Colorado School of Mines. He is a member of the Society of Petroleum Engineers.



Occidental Petroleum Corporation is an international oil and gas exploration and production company, and its OxyChem subsidiary is a major North American chemical manufacturer. The fourth-largest U.S. oil and gas company, based on equity market capitalization, Oxy has more than 30,000 employees and contractors in the United States, Middle East/North Africa and Latin America. Oxy is an acknowledged leader in applying advanced technology to boost production from mature oil and natural gas fields and access hard-to-reach reserves. More than one-third of Oxy's production comes from the Middle East/North Africa region, where the company has been an active investor for more than four decades. Oxy is the second-largest oil producer in Oman and offshore Qatar, and a participant in the Dolphin Project, which supplies natural gas, produced and processed in Qatar, to markets in the UAE and Oman. Oxy also has operations in Bahrain, Iraq, Libya and Yemen.

Industry Partner

Senergy, which handled the biggest transfer of assets in the history of the North Sea in 2008/2009 from Shell to Abu Dhabi National Energy Co. (TAQA), is a diversified energy services business with more than 500 employees worldwide operating in the oil, gas and alternative energy sectors. The firm focuses on adding value and minimizing risk for clients through the application of commercial and technical innovation.

Through a network of global offices in the UK, Norway, the Middle East, Australia, South East Asia and the U.S., Senergy offers expertise in geosciences, reservoir engineering, geohazard assessment, marine site surveys, rig positioning, wells engineering and project management. It has the flexibility to meet every need from reservoir evaluation through to full field development and drilling. From its roots in the oil and gas industry of the North Sea, Senergy is now deploying these core capabilities in the emerging alternative energy sector.

A rapidly-growing company founded in Scotland in 2005 upon a rich heritage with a vision to build an international group of businesses offering integrated “cradle to grave” solutions to the energy market -- Senergy gives clients access to the right assets, the right teams and the right solutions, all aimed at enhancing performance and productivity.

Senergy’s five-year plan is to transform from a U.K.-based European energy services company into a U.A.E.-based Global energy services firm, and as a major step in achieving this goal the company’s CEO James McCallum has moved his office from Aberdeen to the United Arab Emirates.



James McCallum

CEO, Senergy

In 2005, James McCallum became Chief Executive Officer and co-founder of Senergy. He is responsible for providing direction and leadership toward achieving Senergy’s vision and strategy. James has been recognized as one of Britain’s leading entrepreneurs. He emerged victorious from a shortlist of 50 business people to receive the 2009 Ernst and Young Support Services UK Entrepreneur of the Year Award. His career has been defined by relentlessly challenging convention to achieve industry-leading levels of efficiency, effectiveness and performance. A serial entrepreneur, at the heart of everything he does is the belief that ethics, sustainability and community are critical to both personal and professional success, that business isn’t only about the pursuit of profits, but about applying our collective skills and talents to make a difference to the global community while being profitable at the same time. Hailing from Scotland, James has over 20 years’ experience in well engineering, well construction management and business management. He was the founder and ultimately president of the North Sea’s leading turnkey wells project management company, GMIS, an active member of the joint industry/UK government task force scheme Pilot from 1997–2002, and co-creator of Scotland’s renewable energy task force FREDS. James currently lives in Dubai with his family. A passionate admirer of Scottish poet Robert Burns, for one week each year he travels worldwide to attend and speak at Burns’ events to raise money for charity.

John Roper

President of the Petroleum Club of Dubai



John Roper is a Senior Oil Executive with 27 years experience, the last 19 years in regional company management in the International Upstream and LNG businesses in the Middle East, North Africa and Caspian Regions. Mr Roper has served as a member of the Board of Directors of offshore companies. He has additional experience in Crude and Product Marketing Coordination. He is currently serving as Head of Middle East, Vice President & General Manager for E.ON Ruhrgas AG where he is responsible for the development of the E.ON Group and the Upstream and LNG businesses of E.ON Ruhrgas in the Middle East. Mr Roper has also worked for major international companies such as PetroCanada, EnCana, Cairn Energy and Neste Oy. Mr Roper has a BSc Upper 2nd Class in Geology from Kings College, University of London and has a post graduate MSc in Geophysics and Marine Geology from University College, University of London.



The Petroleum Club of Dubai has been operating since 1985. It was formed to bring together Senior Executives of the energy industry. This includes oil and gas companies (both IOCs and NOCs), service companies, consultants, financial institutions, legal firms and entrepreneurs who are active in this arena. "The purpose of the collaboration is to provide a regular meeting forum, over lunch, to network and to discuss issues relevant to the energy sector in the Middle East" explains John Roper, President of the Petroleum Club of Dubai. The lunches are private so that guests can talk 'off the record' and discussions are conducted under the Chatham House Rule. The Club meets once a month. Membership is free but the acceptance of companies and individuals to attend the Club's functions is at the Club's discretion. Although based in the United Arab Emirates, the Club membership is widespread throughout the Middle East Region with many members travelling regularly from nearby countries to benefit from the Club's open dialogue.



Wintershall

Wintershall has been actively involved in crude oil and natural gas exploration and production in various regions of the world for more than 75 years. Today the company is Germany's largest crude oil and natural gas producer. As a wholly owned subsidiary of the world's leading chemical company, Ludwigshafen-based BASF, Wintershall operates along the entire supply chain - from the wellhead via transportation through to the customer or even gets involved in chemical processing via BASF. In its exploration and production activities, Wintershall is deliberately focusing on selected core regions where the company has built up a high level of regional and technological expertise, such as the Gulf region in the Middle East. In 2009 Wintershall opened its own representative office in Abu Dhabi. It will focus on Wintershall's interests in the Middle East, strengthen existing relationships with governments, NOCs and partners and position Wintershall in the region for new upstream business projects. Wintershall has already been actively involved in a number of projects in the UAE in previous decades.



OMV

With Group sales of EUR 17.92bn and a workforce of 34,676 employees in 2009, OMV Aktiengesellschaft is one of Austria's largest listed industrial companies. As the leading energy Group in the European growth belt, OMV is active in Refining & Marketing (R&M) in 12 countries. In Exploration & Production (E&P) OMV is active in 16 countries on four continents. In Gas & Power (G&P) OMV sells approximately 13bcm gas per year. Through its 2,000 km long gas pipeline network in Austria, G&P transports approximately 75bcm gas annually. OMV's Central European Gas Hub is, with around 2 bcm annual trading volume, one of the most important gas hubs in Continental Europe. OMV is the leading energy Group in the European growth belt with oil and gas reserves of approximately 1.19bn boe, daily production of around 316,000 boe in Q3/10 and an annual refining capacity of approximately 26 mn t.



MAERSK
OIL

Industry Partner

Maersk Oil is a global oil and gas company producing some 700,000 barrels per day. The company has ongoing exploration and production activities around the world, including in Denmark, the UK, Kazakhstan, Angola, Brazil, Oman and the US Gulf of Mexico.

Maersk Oil Qatar has been developing Qatar's largest offshore oil reservoir, the Al Shaheen field, under an Exploration and Production Sharing Agreement (EPSA) with Qatar Petroleum since 1992.

The Al Shaheen reservoirs were originally deemed to be unattractive due to their thin payzones and low permeability. Maersk Oil's experience and technology from marginal fields in the North Sea and in horizontal well technology have made development of this challenging field possible. Its reservoirs now form one third of Qatar's oil production, with production at some 300,000 barrels per day.

The latest field development plan (FDP 2005) is one of the world's largest and most complex, combining substantial brownfield modifications with vast new greenfield development. The FDP 2005 encompasses the construction and installation of 15 new platforms, the world's largest 3D seismic survey and the drilling of over 160 wells at investments of USD 6 billion.

By pushing the boundaries of technology, Maersk Oil has set a new drilling record in the Al Shaheen, drilling the world's longest horizontal well at a total length of 12.3km. The company has also successfully reduced flaring to a minimum in the field and as a result of initiatives to reduce emissions the FDP 2005



Dr Faisal Bin Fahad Al-Thani

Deputy Managing Director, Maersk Oil - Qatar

Dr Faisal Al-Thani is the deputy managing director for Maersk Oil in Qatar, having previously held the position of senior director and head of business development. Prior to this he served as deputy general manager at several other companies - seconded by Qatar Petroleum to firms including Anadarko Qatar Energy, BP-Arco, and Arco Qatar. Dr Al-Thani is a Fullbright Scholar of the University of Colorado, holding a BSc in Petroleum Engineering from the University of Tulsa; MSc in Project Management from the University of Bath and a PhD in Project Finance in the Oil & Gas Industry from Leeds University. His work in the oil and gas industry spans nearly 25 years, beginning his career as a wellsite petroleum engineer in Qatar Petroleum and working across functions including petroleum planning, reservoir engineering, economics and contracts. With a background in petroleum engineering and project finance management, Dr Al-Thani has also published a number of papers and books in the area of risk management and project finance. Al-Thani is chairman of the Qatar Society of Petroleum Engineers (SPE) and a board member of the International Society of Petroleum Engineers, Dallas USA.

Russell Haworth

Thomson Reuters' Managing Director in Middle East & Africa



Russell Haworth is Thomson Reuters' Managing Director in Middle East & Africa responsible for driving sales, operations and growth strategies in the region. Russell has been with Thomson Reuters for more than ten years and has recently moved to Dubai from Hong Kong, where he was Head of Strategy & Corporate Development for Thomson Reuters. Before moving to Asia, Russell spent seven years in New York with Reuters where he was Head of the Americas for Business Development, and worked on corporate transactions, such as the acquisitions of Bridge, Telerate, Clearforest, and Multex, the IPO of Instinet, and the divestments of Tower, Bridge Trading & the Yankee Group.



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Eithne Treanor

Founder & Managing Director of E.Treanor Media



Eithne Treanor is founder and managing director of ETreanor Media – a consultancy specialising in energy and communications - based in Dubai. She is a professional conference moderator and facilitator, an expert media trainer as well as an industry journalist and energy commentator.

Eithne has interviewed politicians, dignitaries, and high-ranking business people and has reported for television, radio and print. Her TV work spans major international networks including ABC News, Sky News, BBC World, Bloomberg and CNBC. She is also a regular contributor to many energy trade and corporate publications.

As an experienced communication trainer, Eithne Treanor empowers business executives, political leaders and professionals to sharpen their message and reach their audience.

Currently CNBC's Special Correspondent in the Gulf, contributing to CNBC Europe and CNBC Arabia. She is also OPEC's official on-air conference and web-cast moderator.

Eithne is a graduate of Trinity College, Dublin with a post-graduate diploma in International Relations from the London School of Economics.



E.TREANORmedia

E.Treanor Media is a Gulf based specialty communications consultancy, focusing on the energy sector. The company provides executive level media, presentation and communication training workshops helping companies sharpen their message delivery. With greater demand being put on company leaders and spokespeople, E Treanor Media ensures companies manage brand and reputation when dealing with the regional and international press and stakeholders.

The company also offers webcast commentary, corporate video packaging as well as conference and tradeshow moderation with specific focus on events related to the energy industry.

Thegulfintelligence.com Knowledge Series

Gulf Intelligence produces boutique industry forums with an architecture that ensures all participants engage in a dynamic and competitive exchange of knowledge towards a shared goal.

UPCOMING EVENTS

E.ON Ruhrgas Doha Energy Forum – March 1st

His Excellency Minister of Energy and Industry for the State of Qatar Dr. Mohammed Saleh Al-Sada will engage in his first Q&A with the global energy industry since taking office in January at TheGulfIntelligence.Com Knowledge Series event. His Excellency will share his views on the challenges and opportunities facing the energy industry in the decade ahead.

The 3rd Doha Energy Forum will be held at Texas A&M University at Qatar and will involve a dynamic knowledge exchange between industry professionals from Qatar Petroleum and their international colleagues, including from E.ON Ruhrgas, Maersk Oil, Shell, ExxonMobil, Total and ORYX GTL.

HSBC The New Silk Road: China Mideast Forum – April 11

The Arab world is rising. Dubai's skyline is jammed with gleaming skyscrapers. Foreign banks are opening in Syria's business district. Arab holidaymakers fill Beirut's five-star hotels. Yet, the Arab world isn't rising alone. An emerging China matches it. The timing isn't a coincidence. The two are historic powers once connected by one of the world's great trade corridors, and the opportunities presented by its reemergence will be explored in the Dubai forum.

A Conversation with Bob Geldof: East vs West in Africa – April 28

"Poverty can be alleviated through aid, but will only be eliminated through trade, investment and growth," said Bob Geldof, who has urged Western countries to keep up with China's investment in Africa. Trade between Africa and China has soared tenfold during the last decade to over \$100 billion. The singer and campaigner for aid to Africa, Geldof is once again leading by example and seeking to raise \$1bn from institutional investors for a private equity venture on the continent. The pitch represents a shift into African business for a man more often associated with advocacy for debt relief and aid to Africa. The African Development Bank and the International Finance Corporation, the World Bank's private sector arm, have both pledged \$50m to the fund, called 8 Miles, which intends to make about 20 investments in agribusinesses, financial services and telecommunications.

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Dyala Sabbagh - Partner



Dyala's decade in the gulf has seen her gracefully bridge the world of media and business, with two successful Dubai-based companies to her credit. She was

short listed for the Entrepreneur of the Year Award 2007 by *Emirates Woman* magazine. These achievements came at the same time as presenting television shows for the BBC and CNBC, which currently includes guest anchoring CNBC's regional flagship program *Gateway to the Middle East*. In 2002, Dyala founded Proof Woody FZ LLC, a convenience retail business, which now boasts the largest network of news kiosks across Dubai. She is also a partner in Gulf Intelligence. Dyala started her career in the mid-1990s in banking with Credit Suisse First Boston in Paris. She is married with three children and lives in Dubai.

Raghida Haddad - Event Director



A seasoned international public relations and public affairs specialist with an extensive global network of senior contacts developed over 20 years

of experience in high-profile projects and economic development initiatives working with governments and the private sector in the United States, Europe and the Middle East.

Ms. Haddad spent almost a decade with the New York City Mayor's Office as Director of Consular Corps Affairs, followed by a decade in the Arabian Gulf where she held roles that included head of public relations for Dubai 2003 (Annual Meetings of the Boards of Governors of the World Bank Group and International Monetary Fund) and General Manager of Communications for Qatar Tourism Authority. Ms. Haddad is now a Senior Communications Consultant with Gulf Intelligence based in New York.

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