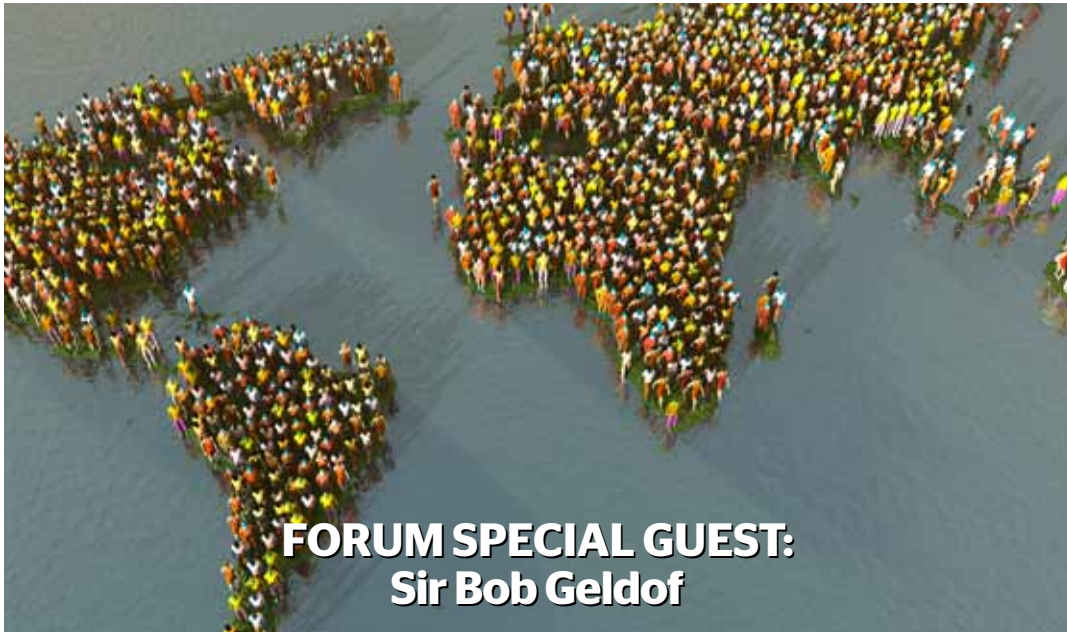


Under the Patronage, and in the presence, of
H.E. Sheikh Nahayan Mubarak Al Nahayan
Minister of Higher Education and Scientific Research
Chancellor, Higher Colleges of Technology

The 2nd Gulf Intelligence
**FOOD
SECURITY
FORUM**

March 15, 2012 (9:00am – 1:00pm)
Health Sciences Auditorium,
Cert Technology Park, Abu Dhabi

THE WORLD AT 7 BILLION: SUSTAINABLE?



**FORUM SPECIAL GUEST:
Sir Bob Geldof**

Forum Host



كليات التقنية العليا
HIGHER COLLEGES OF TECHNOLOGY

Thegulfintelligence.com Knowledge Series



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UAE Minister for Higher Education and Scientific Research
Chancellor, of the Higher Colleges of Technology

Special Guest



Sir Bob Geldof

Bob Geldof has been nominated seven times in succession for the Nobel Peace Award and in 2005 was awarded the Nobel Man of Peace Award, presented to him by Mikael Gorbachev at a ceremony in Rome. Mr. Geldof is a member of the United Nations Millennium Development Goals Advocacy Group of eminent personalities, which also includes Bill Gates, Prof. Jeffrey Sachs and H.H. Sheikh Mozah Bint Nasser of Qatar. At the forefront of Geldof's public activities was the Live 8 concerts which took place 2005 in London, Paris, Philadelphia, Rome and Berlin to draw attention to the crippling impact that debt had on developing nations. Bob was recognized by Time Magazine as one of the 2005 European Heroes and made the front cover of their European Edition in October 2005. In 2007 Bob Geldof was honored by Newcastle University who awarded him a Doctorate of Civil Law at a ceremony with Gordon Brown MP, Bob was also presented with an honorary degree from the University for Creative Arts in Canterbury for his contribution to culture and humanitarianism. The Royal College of Surgeons in Ireland (RCSI) conferred Bob with an honorary Fellowship in 2007 in recognition of his outstanding achievements and contribution to tackling poverty.

Featured Guests

- **His Excellency Yacoob Omar** Ambassador of the Republic of South Africa
- **Dr Mazen Soueid** Senior Economic Advisor to the former Prime Minister of Lebanon
- **Ashraf Hamouda** Head of Partnerships MENA & Gulf, UN World Food Programme
- **Jeffrey Culpepper** Chairman, Agrisuecura
- **Dr Deborah Schlichting** Senior Agricultural Economist, Solvus Economics
- **Richard Dean** Broadcaster & Author
- **Dyala Sabbagh** Partner, Gulf Intelligence

Forum Host



Higher Colleges of Technology (HCT)

Founded in 1988, HCT has grown to be the largest of the higher educational institutions in the UAE, gaining a well-respected reputation for innovative learning. More than 18,000 students attend 17 modern men's and women's campuses throughout the UAE. HCT offers more than 90 different English taught programs in six core fields, which are relevant to the UAE's fast growing and evolving economic sectors. HCT focuses on meeting the needs of the local economy and community while at the same time meeting international benchmarks and accreditation standards. HCT has established active links and collaborations with major companies and entities in the UAE and with many of the world's leading universities and organizations. In 1996 HCT's commercial, research and training arm, the Center of Excellence for applied Research and Training (CERT) was created. CERT has grown to be one of the largest private education providers in the Middle East and has become synonymous with quality in education, training, research and socioeconomic progress.

The 2nd Gulf Intelligence Food Security Forum The World at 7 Billion: Sustainable?

08.30 – 09.30 Registration & Coffee Reception

09.30 – 11:00 Session A

- Opening Address – Ashraf Hamouda, Head of Partnerships MENA & Gulf, UN World Food Programme
- Key Note Speech – Sir Bob Geldof
- Feature Forum Interview with Bob Geldof and Audience Q&A – *'The World at 7 Billion: Sustainable?'*
Moderator – Sean Evers, Gulf Intelligence

11.00 – 11.30 Coffee Break

11.30 – 1.00 Session B

- Key Note Speech – H.E. Sheikh Nahayan Mubarak Al Nahayan, UAE Minister for Higher Education and Scientific Research and Chancellor of the Higher Colleges of Technology
- Speech Presentation – H.E. Fuad Siniora, Former Prime Minister of Lebanon, with introduction by Dr Mazen Soueid, Senior Economic Advisor to the former Prime Minister of Lebanon
- Panel Discussion and Audience Q&A – *'Food Security: Food Aid to Food Assistance'*
Panel – His Excellency Yacoob Omar, Ambassador of the Republic of South Africa, Jeffrey Culpepper, Chairman of Agrisuecura, Dr. Deborah Schlichting, Senior Economist at Solvus Economics and Ashraf Hamouda
Moderator – Richard Dean, Broadcaster & Author

1.00 Closing Comments

In Association with



World Food Programme

WFP is the world's largest humanitarian agency fighting hunger worldwide. Each year, on average, WFP feeds more than 90 million people in more than 70 countries. In emergencies, WFP gets food to the people who need it the most, saving the lives of mothers and children and of victims of conflict and natural disasters. After the initial emergency has passed, WFP uses food to help communities rebuild their shattered lives with the objective of preventing hunger through programmes that use food as a means to build stronger, more food-secure communities. Born in 1961, WFP pursues a vision of the world in which every man, woman and child has access at all times to the food needed for an active and healthy life.

Forum Producer

Sean Evers, Managing Partner, Gulf Intelligence



In 2009, Sean Evers became Managing Partner and Founder of Gulf Intelligence. He attained a BA from the University of Notre Dame in Indiana in 1988, and went on to secure his law degree at Ireland's University College Galway. Sean has spent his career building ground-breaking media enterprises, starting with the award winning Punchbag Productions across Britain and Ireland, securing top award at the 1992 Edinburgh Festival. In the mid-1990s Sean Evers was appointed Cairo correspondent for The Financial Times. In 1997 he joined Bloomberg in Dubai and over the following decade built the U.S. media company's Middle East network from Cairo to Tehran, culminating in 2008 in Dubai being designated as the firm's fourth global hub.



Gulf Intelligence facilitates knowledge exchange between stakeholders. The strategic communications and public affairs consultancy produces boutique industry forums and roundtable discussions with an architecture that ensures all participants engage in a dynamic and competitive exchange of knowledge towards a shared goal. The Dubai-based firm assists Middle East companies and government entities to tap their unique and exclusive intelligence and create knowledge reservoirs that can be utilized to bolster their profiles and to communicate with stakeholders.

