



Held Under The Patronage of His Highness Sheikh Hamad Bin Mohammed Al-Sharqi Member of the Supreme Council and The Ruler of Fujairah, UAE



The New Silk Road CEO of the Year Awards

Recognising CEOs with an Outstanding Record of Achievement in the Advancement of the International Energy Industry and Interconnectivity Across the New Silk Road

The 5th New Silk Road CEO of the Year Awards 2021 were conceived to celebrate the pioneering industry leaders who are spearheading the transformation of energy markets across this ancient trading route connecting Asia with the Middle East & Africa, which is literally changing the direction of international energy flows. Given that Fujairah has been an active participant across these oceans for 500 years, it is only fitting for this celebration of industry leaders to take place outside the Straits of Hormuz in one of the world's top 3 energy hubs.

China's *Belt Road Initiative* is set to be the world's largest platform for economic cooperation, trade and financing collaboration. Reaching more than 60 countries across Asia to the Middle East, and 4.4 billion people with a combined GDP of \$21 trillion, the BRI is redrawing the global energy map through investment in new infrastructure that underpins the reemergence of ancient trading routes. The rise of the Arab world, China and India are part of the same story, once historic partners along the Old Silk Road. It isn't a coincidence that Arab traders have returned to Asia at the same time that China is leading an Asian wave of nations that are fast regaining their share of the global economy.

Much of this economic reintegration from the Arabian Peninsula to the massive populations of Asia is built on a foundation of physical energy: Trading – Refining – Ports – Storage - Shipping

THE AWARDS WILL RECOGNIZE CEOS WITHIN FIVE CATEGORIES:















Selection Process

- **1.** Ten Nominees for each of the 5 categories are submitted by the *International Selection Committee* (ISC), with nominees operating across the New Silk Road in the areas of Energy *Trading, Refining, Ports, Storage and Shipping*.
- 2. The ISC is invited to independently score all of the shortlisted nominees in each of the Five Award categories for their performance in alignment with the agreed Criteria matrix: Impact, Leadership, Partnership, Innovation, Creative Thinking and Long-Term Vision.
- **3.** The Results of the ISC Review process will result in a shortlist of the five-highest scoring Nominees within each category, and these shortlisted Nominees are then presented to a diverse group of 100 energy industry professionals for a further round of voting.
- **4.** The highest-scoring Nominee in each award category after the grading is completed by the ISC and the 100 Independent Energy Industry Executives, is declared the Winner of their category *The Aramco Trading New Silk Road CEO of the Year* **2020:** *for Energy Trading, Refining, Ports, Storage and Shipping*.

Awards Producer



Consultancy Intelligence Publishing

Gulf Intelligence (GI) is the leading strategic consulting group in the Middle East focused on the international energy & natural resources industry. The Dubai-based firm uses more than 10 years of operational experience in the region to offer trusted, fully compliant, and strategic advice. The GI consultancy provides expert and hands-on assistance to international clients looking for opportunities or seeking solutions in the Arab Gulf, as well as supporting national energy stakeholders expand their global engagement.

International Selection Committee 2021



Capt. Mousa Morad Managing Director Port of Fujairah



Russell Hardy Group CEO Vitol



CHAIRMAN Ibrahim Al-Buainain President & CEO Aramco Trading



Nicke Widyawati President Director & CEO PT Pertamina



John Roper CEO, Middle East Uniper Global Commodities SE



Rob Nijs CEO VTTI



Thomas Waymel
President Trading & Shipping
Total Oil Trading SA



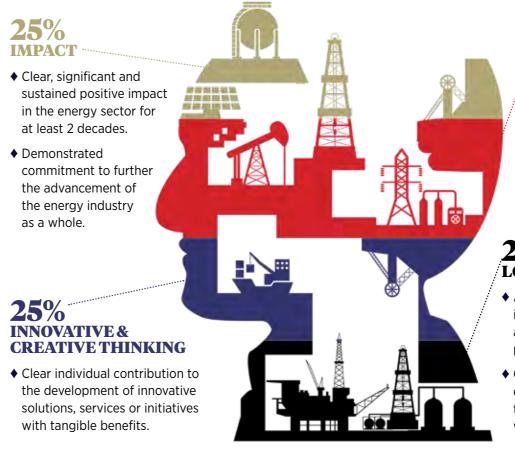
Honorary Award Winner 2019

H.E. Dr. Sultan Al Jaber Minister of State & Group CEO Abu Dhabi National Oil Company





What Attributes Make a Successful CEO on the New Silk Road from Asia to the Middle East



25% LEADERSHIP& PARTNERSHIP

- Widely recognized as an outstanding and inspirational figure in their field.
- Enabled collaborative relationships and helped steer South-South Synergies.

25% LONG-TERM VISION

- An exceptional impact on the energy industry with distinct personal achievements for a consistent and prolonged period of engagement.
- Clear vision for the long-term future of energy and its place and role in the world, which drives on-going work and new initiatives.

GUIDELINES FOR THE SELECTION OF A SUCCESSFUL AWARD WINNER:

- ♦ A strong candidate will have made an exceptional impact on the energy industry East-of-Suez from Africa, to the Middle East and Asia.
- They will have been recognized as an inspirational individual, and through a combination of impact and leadership, their work will have reached far beyond their own actions and affected people, companies and/or nations across the **New Silk Road** corridor.
- ♦ Nominees should have made an exceptional impact on the energy industry for a consistent and prolonged period of time of no less than 20 years.
- ♦ Nominees will have delivered solutions that address the global challenges of wenergy security, energy access, integration, transparency and economic development.



PORTS

Quah Ley Hoon Chief Executive Maritime and Port Authority of

TRADING



Russell Hardy Group Chief Executive Officer Vitol

STORAGE



Rob Nijst Chief Executive Officer VTTI

REFINING



Nicke Widyawati President Director & Chief Executive Officer

SHIPPING



Kristian Mørch Chief Executive Officer ODFJELL SE



















TRADING



Thomas Waymel
President Trading & Shipping
Total Oil Trading SA

PORTS



H.E. Admiral Mohab Mamish Chairman Suez Canal Authority, Egypt

STORAGE



Roger Chia Kim Piow
Chairman & Managing Director
Rotary Group of Companies

REFINING



Datuk Md Arif Mahmood Executive Vice President & CEO of Downstream PETRONAS









THE ARAMCO TRADING NEW SILK ROAD

AWARDS 2019 FUJAIRAH





H.H. Sheikh Saleh Bin Mohammed Al Sharqi, Chairman of Department of Industry & Economy, Fujairah and Ibrahim Al Buainain, CEO & President, Aramco Trading with the 2019 Winners from Rotary Group of Companies, Suez Canal Authority, Egypt, Petronas and Total Oil Trading SA.



TRADING



Marco Dunand Chief Executive Officer Mercuria Energy Group

PORTS



Andrew Tan
Chief Executive
Maritime & Port Authority
of Singapore

STORAGE



Yusr Hussain Sultan Al Junaidy Managing Director Horizons Terminals ENOC GROUP

REFINING



Abdulaziz M. Al Judaimi Senior Vice President – Downstream Saudi Aramco



















TRADING



Ibrahim Al-Buainain President & CEO Aramco Trading

STORAGE



Eelco Hoekstra Chairman of the Executive Board & CEO Royal Vopak

PORTS



Capt. Mousa Morad Managing Director Port of Fujairah

REFINING



Bakheet Al-Rashidi President Kuwait Petroleum International (Q8)















