



*International*  
**ENERGY**  
**JOURNALISM**  
**AWARDS 2023**

~ *Fujairah* ~



MERCANTILE & MARITIME



## Energy Journalism

The International Energy Journalism Awards (IEJA) were founded to celebrate excellence in reporting on the most important industry in the Middle East, if not the world. The IEJA recognize and honor professional journalists who are either based in the Middle East or cover the regional energy sector from afar, and who produced outstanding work covering the industry over the previous year – whether focused on OPEC or National and International Oil Companies (NOCs/IOCs), the water, power and renewables sector, and new low-carbon energy fuels. The qualified nominees will work for a Middle East broadcaster or publisher in Arabic and/or English; or report for international broadcasters and publishers; or work on behalf of energy industry specialist publications, such as newsletters, podcasters, and multimedia websites. In all cases, the seven-member International Selection Committee (ISC) of current and former leading energy journalists give weight in their assessment of candidates to the demonstration of individual enterprise, fairness, speed, accuracy and objectivity. Please note that content marketing or thought leadership content produced for in-house corporate publications, pamphlets or special reports will not be considered, nor will advocacy outlets of interest groups such as trade associations, consumer organizations or government agencies. Non-traditional entrants, like bloggers or independent newsletters, are free to explain in supporting materials how they meet these journalistic criteria and should submit a statement explaining their editorial independence. The ISC, media companies, individual energy journalists, and energy industry stakeholders are invited to submit journalists and corporate communications professionals for review and consideration. The ISC then review and rank all submitted candidates, and the TOP 3 ranked nominees are invited to the Awards ceremony held each year in October at the Energy Markets Forum in Fujairah.



## IEJA Selection Committee 2023 - includes...



**Kate Dourian, FEI**  
Non-Resident Fellow, The Arab Gulf  
States Institute in Washington  
\*Former Platts Middle East Bureau Chief



**Frank Kane**  
Editor-at-Large  
Arabian Gulf Business Insights



**Cyba Audi**  
Anchor & Editor-at-Large  
Asharq News



**Vandana Hari**  
Founder & CEO  
Vanda Insights



**Abdelrahman Salah Fayed**  
Managing Editor  
Attaqa



**Oliver Klaus**  
Dubai Bureau Chief  
Energy Intelligence



**Jamie Ingram**  
Senior Editor  
Middle East Economic Survey

## GI Awards Portfolio





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About the Selection Committe Members



**Kate Dourian, FEI**  
**Non-Resident Fellow, The Arab Gulf States Institute in Washington**  
*\*Former Platts Middle East Bureau Chief*

Kate Dourian is a non-resident fellow at the Arab Gulf States Institute in Washington, a contributing editor at the Middle East Economic Survey, and a fellow at the Energy Institute. Previously she was the regional manager for the Middle East and Gulf states at the World Energy Council, as well as the programme officer for the Middle East and North Africa in the Global Energy Relations Division of the International Energy Agency since September 2015. Her role included building relationships between the IEA and the governments of several Middle East and North Africa countries, using the extensive contacts that she accumulated during three decades spent in several Middle Eastern and North African countries as a journalist and energy analyst. Dourian was actively involved in the discussions that led to Morocco becoming an IEA Association country and the joint work program for which she raised funds from IEA members. She also helped write and edit the Middle East and North Africa sections of several IEA publications and contributed to the supply section of the Oil Market Report. She made presentations on behalf of the IEA in various capitals, most recently at the IEF Ministerial in New Delhi in April 2018. Dourian is often consulted on Middle Eastern matters by banks, financial institutions, and oil and gas companies. She also served as the IEA's representative on the executive board of the International Energy Forum.



**Cyba Audi**  
**Anchor & Editor-at-Large**  
**Asharq News**

Cyba Audi is Anchor of the business morning show “Al Sabah Maa Cyba.” She joined Asharq News Services in August 2020 as Senior Anchor and Editor-at-Large. Cyba is also the founder and CEO of “Saba Consultants” a leading firm in strategic communications, reputation building and investor relations, providing positioning strategies, visualizations and digital communications to government and corporates in the GCC. Cyba began her career in 1995 in London, United Kingdom where she worked as a private banker with Groupe Banque Indosuez before joining Merrill Lynch in 1999 as a Financial Consultant for HNWIs. Cyba is a versed moderator at international forums and conferences including the World Economic Forum, Global Humanitarian Forum and the Union for the Mediterranean. She also provides executive coaching to high-ranking government officials and corporate leaders.



**Frank Kane**  
**Editor-at-Large, Arabian Gulf Business Insights**  
*\*Former Columnist with The National & the Arab News*

Frank Kane is a writer, commentator and consultant living and working in the Middle East since 2006. After nearly 30 years as a business journalist and editor for some of the biggest titles in the world - Financial Times, Guardian, Sunday Times and Observer among them - he has been an analyst and columnist in various UAE media outlets for the past 13 years. Frank writes about all aspects of the Middle East business and financial scene, with a particular emphasis on the profound economic changes under way in the Kingdom. The energy industry is crucial to these and has formed a major part of his focus over the past two years. He is a regular attendee at Work Economic Forum events in Davos and elsewhere, and has himself spoken at and moderated high-level events, most recently the Future Investment Initiative “Davos in the Desert” forum in Riyadh. He lives in Dubai, UAE.



**Vandana Hari**  
**Founder & CEO**  
**Vanda Insights**

Vandana Hari is Founder & CEO of Vanda Insights, which provides global oil markets macro-analysis. She is an analyst and a thought leader with over 25 years of experience providing intelligence on the energy markets to a wide range of stakeholders. Before launching Vanda Insights in 2016, Vandana served in leadership roles at S&P Global Commodity Insights (formerly known as Platts), a leading information agency on the energy, petrochemicals, metals and agricultural markets. She was engaged in news reporting and price assessments, research and analysis, as well as business strategy and stakeholder engagement. Vandana has a bachelor's degree in science from India's MD University and post-graduate diplomas in communication and social journalism. She is a regular speaker at energy conferences, writes a monthly column for the Nikkei Asian Review, and is extensively quoted by business media around the world. Vandana is also a frequent commentator on the energy markets for prominent national and international radio and television business channels.

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**Jamie Ingram**  
**Senior Editor**  
**Middle East Economic Survey**

Jamie Ingram is Senior Editor at Middle East Economic Survey (MEES) where he is responsible for leading analysis on energy and political developments in the Gulf region and covering global market developments. Since joining MEES in 2015 he has frequently represented the company at prestigious industry events, including moderating and participating in panel discussions. He has developed an extensive contact list within the energy sector and has conducted in-depth interviews with many of the most senior energy officials in the Middle East region. Prior to joining MEES he worked as a MENA analyst at IHS and as a Gulf Researcher at the United Kingdom's RUSI think tank. In 2022 he was named Middle East Columnist of the year at the International Energy Journalism Awards.



**Oliver Klaus**  
**Deputy Bureau Chief**  
**Energy Intelligence**

Oliver Klaus is a media professional with more than 15 years of experience in business journalism and communication. He is presently the Dubai Bureau Chief and News Editor and Head of Client Engagement for the Eastern Hemisphere at Energy Intelligence, a leading independent provider of objective insight, unbiased analysis and reliable data for the energy industry for over 60 years. In his present roles he drives and covers Middle East energy and geopolitics for the company's weekly and daily publications, and coordinates daily news and client engagement activities in the Eastern Hemisphere. He was previously an associate editor with strategic consultancy Gulf Intelligence and prior to that the head of media relations in the Middle East at Germany's Siemens, where he managed the engineering and electronic giant's press work across the 16-country-spanning Siemens Middle East region. Prior to his role at Siemens, Oliver held the positions of acting managing editor and deputy managing editor for the Middle East at Dow Jones Newswires in Dubai, managing and covering regional news for publication on the Dow Jones Newswires and The Wall Street Journal platforms, and contributing with expert comment on business developments including on the U.K.'s Sky News TV channel. Oliver also worked as Dubai-based energy correspondent for Dow Jones Newswires, covering OPEC as well as regional energy affairs, and for Bloomberg News & Television in London in 2006, where he covered energy and commodities. He started his career with the esteemed Middle East Economic Digest (MEED) in 2000, where he held the roles of staff writer, Gulf correspondent and news editor. Mr. Klaus was educated at the University of London's School of Oriental & African Studies (SOAS), where he read a Bachelor (Honors) degree in Arabic and Economics, at the University of Alexandria in Egypt and at Germany's University of Cologne (Köln). He also completed PwC's University of Northampton accredited mini MBA program in Dubai.



**Abdelrahman Salah Fayed**  
**Managing Editor**  
**Attaqa News**

AbdElrahman Salah Fayed has 14-year experience in journalism of which 11 years working as a managing editor. He Joined Attaqa, the first and only energy-focused media platform in Arabic, in 2020 as managing editor where he led the growth of the newly established media outlet by doubling the number of journalists and other employees and increasing readership by about five fold. Mr. salah believes that advancement in technology will continue to allow journalists to be more efficient and to take on more & diverse assignments. Despite his duties and busy schedule as managing editor at Attaqa, he continued to investigate, research, write and report,He also interviewed several leaders in the global energy industry. Mr. salah trains Arab journalists in energy media with focus on every Arab country's political views and economic needs, an area that rarely covered by mainstream media. His emphasis on the use of charts and infographics in reporting made Attaqa reports stand out even among the most prestigious and well-established media organizations. Mr. salah holds a Bachelor degree in journalism from Tanta University, Tanta, Egypt. He also holds a certificate in Electronic Media from Reuters. He received The Arab Journalism Award for investigative reporting in 2010.



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## International Energy Journalism Awards

### Award Categories

- ✓ Middle East Media – Arabic Language
- ✓ Middle East Media – English Language
- ✓ International Energy Specialist Media
- ✓ International General Financial Media
- ✓ Energy Industry Corporate Communications Executive of The Year
- ✓ International Energy Journalism Award for Lifetime Achievement

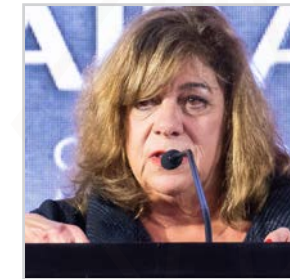
### Selection Process: Steps

1. An International Selection Committee of former Energy Journalists will be assembled. They will each be invited to nominate 3 nominees for each category of journalist award. The ISC will then proceed to vote on all the energy journalist nominees according to a set of criteria.
2. Middle East Energy Journalists will be invited to submit nominees for the **Best Middle East Energy Corporate Communications Executive** working with a regional Ministry of Energy, a regional National Oil Company or a regionally based International Oil Company.
3. Energy journalists will be invited to vote on all of the Corporate Communications nominees according to four designated criteria.
4. The shortlist of nominees in each energy journalism award category will be reviewed and scored by the International Selection Committee.
5. The winner will be announced at The Energy Markets Forum on October 11<sup>th</sup> at Novotel, Fujairah.

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## International Energy Journalism Awards

### Former Winners



**Kate Dourian**  
MEES Contributing Editor &  
Non-Resident Fellow, AGSIW  
*2022 Winner*  
*Lifetime Achievement Award*



**Manus Cranny**  
Anchor - Bloomberg TV,  
Daybreak Europe &  
Middle East, Moderator  
*2022 Winner*  
*International Broadcast*



**Cyba Audi**  
Anchor & Editor-at-Large  
Asharq News  
*2022 Winner*  
*Middle East Broadcast*



**Jamie Ingram**  
Senior Editor  
Middle East Economic Survey  
*2022 Winner*  
*Middle East Columnist*



**Lizzie Porter**  
Senior Correspondent  
Iraq Oil Report  
*2022 Winner*  
*Middle East Print English*



**Oliver Klaus**  
Dubai Bureau Chief  
Energy Intelligence  
*2022 Winner*  
*International Print*



**Abdelrahman Salah Fayed**  
Managing Editor  
Attaqa  
*2022 Winner*  
*Middle East Print Arabic*



**Yasmine Saleh**  
Editor  
Zawya Arabic  
*2022 Winner*  
*Middle East Print Arabic*



**Naser El Tibi**  
Senior Producer & Presenter,  
Business News  
Al Arabiya News Channel  
*2017 Winner*  
*Best GCC-Based Energy Journalist*  
*Reporting in Arabic- Broadcast*



**Amena Bakr**  
Deputy Bureau Chief &  
Chief OPEC Correspondent  
Energy Intelligence  
*2017 Winner*  
*Best GCC-Based Energy Journalist*  
*Reporting in English - Print*



### The Middle East National Oil Company Corporate Knowledge Rating Executive Summary

The Middle East NOC Corporate Knowledge Rating is a standalone methodology that provides a quantifiable answer to a pertinent question:

*How much knowledge does an NOC create and make available to its external Stakeholders?*

The creation of the Rating is triggered by a belief that a robust knowledge exchange between industry and the public is a critical pillar of transparency, the foundation for developing a knowledge economy.

For the purpose of scoring and ranking companies on the Rating, we defined knowledge as publicly-available content a company creates that engages its stakeholders; and engagement was defined as the ability to attract, retain and educate an external target audience.

This matrix allows the **CKR** to measure the amount of knowledge a company creates and shares with its external stakeholders.

The CKR analyzed the Middle East's six National Oil Companies and identified the Top-Ranked Middle East

### Methodology: How does the Corporate Knowledge Rating Work?

#### Key Parameters of the Corporate Knowledge Rating:

- ✓ The CKR defines Knowledge as content that is engaging – the content attracts, educates and retains a defined audience.
- ✓ The CKR defines an Audience as spectators on a given channel for publication consumption that are relevant to a company's activities.
- ✓ The CKR defines Channels as platforms where content engagement can be monitored and measured, such as company websites, social media (Twitter, LinkedIn) and news.
- ✓ The CKR uses Digital Analytic Tools to monitor channel engagements, which paints a broader picture of how engaging the knowledge content on those channels is.
- ✓ The CKR utilizes an Offline Score to measure other channels not found on digital platforms such as forums, press releases, reports, magazine features and interviews.



### International Energy Corporate Communications Awards

2017  
WINNER  
NO. 1 RANKING

Middle East National Oil Company  
Corporate Knowledge Rating



The late OPEC Secretary General, HE Mohammad Sanusi Barkindo presented the award to PDO Chairman, HE Mohammed Al-Rumhy as the winner for GCC National Oil Company Corporate Index at the GCC Petroleum Media Forum 2017 in Abu Dhabi.

2019  
WINNER  
NO. 1 RANKING

Middle East National Oil Company  
Corporate Knowledge Rating



Carole Brandt, Associate Vice Chancellor for Global Education and Outreach at New York University Abu Dhabi presented an award to Omar Zafarani, SVP Communications, ADNOC, in 2020 for 2019 No. 1 Ranking GCC National Oil Company Corporate Knowledge Rating.

2017  
WINNER  
BEST GCC-BASED ENERGY MEDIA RELATIONS  
CORPORATE COMMUNICATIONS EXECUTIVE



Musabbeh Al Kaabi, Executive Director of ADNOC Group presented the award to PDO's External Affairs & Value Creation Director, Mr. Abdul Amir Al Ajmi as the winner for Best GCC-Based Energy Media Relations Corporate Communications Executive at the GCC Petroleum Media Forum 2017 in Abu Dhabi.



Consultancy  
Intelligence  
Publishing