



**Gulf Intelligence**

~ Presents ~

## THE ARAMCO TRADING NEW SILK ROAD

# CEO

– OF THE YEAR –  
AWARDS 2019

## FUJAIRAH

SEPT. 30<sup>th</sup> 2019

**aramco**



trading

*Under the Patronage of*  
**His Highness Sheikh Hamad Bin Mohammed Al-Sharqi**  
**Member of the Supreme Council and The Ruler of Fujairah, UAE**



**TRADING**



**REFINING**



**PORTS**



**STORAGE**

**Gulf Intelligence**

~ Celebrating 10 Years of Knowledge Exchange ~

2010  
**GI**  
2019

10  
YEARS

**ANNIVERSARY**

**Held Under The Patronage of**  
**His Highness Sheikh Hamad Bin Mohammed Al-Sharqi**  
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## 2018 International Winners

### TRADING



**Marco Dunand**  
Chief Executive Officer  
Mercuria Energy Group

### STORAGE



**Yusr Hussain Sultan Al Junaidy**  
Managing Director  
Horizons Terminals  
ENOC GROUP

### PORTS & SHIPPING



**Andrew Tan**  
Chief Executive  
Maritime & Port Authority  
of Singapore

### REFINING



**Abdulaziz M. Al Judaimi**  
Senior Vice President –  
Downstream  
Saudi Aramco

## 2017 International Winners

### TRADING



**Ibrahim Al-Buainain**  
President & CEO  
Aramco Trading

### STORAGE



**Eelco Hoekstra**  
Chairman of the Executive  
Board & CEO  
Royal Vopak

### PORTS & SHIPPING



**Capt. Mousa Morad**  
General Manager  
Port of Fujairah

### REFINING



**Bakheet Al-Rashidi**  
President  
Kuwait Petroleum  
International (Q8)





H.H. Sheikh Saleh Bin Mohammed Bin Hamad Al Sharqi, Chairman of Department of Industry & Economy, Fujairah and Chairman of the Board of Port of Fujairah with the 2018 Winners from Mercuria Trading, ENOC Group, Maritime & Port Authority of Singapore & Saudi Aramco.

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## About the Awards

**Recognising Chief Executive Officers with an outstanding record of achievement in the advancement of the international Energy industry and Interconnectivity across the New Silk Road.**

The New Silk Road CEO Awards were conceived to celebrate the pioneering industry leaders who are spearheading the transformation of energy trading across this ancient route, which is literally changing the energy flow of world trade. Given that Fujairah has been an active trader across these oceans for 500 years, it is only fitting for the celebration to take place outside the Straits of Hormuz in the world's second largest bunkering hub.

**The One Belt One Road Initiative** (OBOR) is set to be the world's largest platform for economic cooperation, trade and financing collaboration. Reaching more than 60 countries and 4.4 billion people with a combined GDP of \$21 trillion, OBOR provides the potential to redraw the global energy map through investment and development of energy infrastructure and reemergence of global trade routes. The rise of the Arab world, China and India are part of the same story, once historic trading partners via the old Silk Road. It isn't a coincidence that Arab traders have returned to Asia at the same time that China is leading an Asian wave of nations that are fast regaining their share of the global economy.

Much of this economic reintegration from the Arabian Peninsula to the massive populations of Asia is built on a foundation of physical energy: Trading – Refining – Ports and Storage.

**THE AWARDS WILL RECOGNIZE CHIEF EXECUTIVE OFFICERS WITHIN FOUR CATEGORIES:**



**TRADING**



**REFINING**



**PORTS**



**STORAGE**

# What Attributes Make a Successful CEO?

Eligible nominees should demonstrate a number of attributes. Compiled together, the CEO must prove a successful legacy of Impact, Innovation, Leadership & Long-term vision. Insight into how these attributes are measured is outlined below:

## 25% IMPACT

- ◆ Clear, significant and sustained positive impact in the energy sector for at least 2 decades.
- ◆ Demonstrated commitment to further the advancement of the energy industry as a whole.

## 25% INNOVATIVE & CREATIVE THINKING

- ◆ Clear individual contribution to the development of innovative solutions, services or initiatives with tangible benefits.

## 25% LEADERSHIP & PARTNERSHIP

- ◆ Widely recognized as an outstanding and inspirational figure in their field.
- ◆ Enabled collaborative relationships and helped steer South-South Synergies.

## 25% LONG-TERM VISION

- ◆ An exceptional impact on the energy industry with distinct personal achievements for a consistent and prolonged period of engagement.
- ◆ Clear vision for the long-term future of energy and its place and role in the world, which drives on-going work and new initiatives.



## GUIDELINES FOR THE SELECTION OF A SUCCESSFUL AWARD WINNER:

- ◆ A strong candidate will have made an exceptional impact on the energy sector with distinct personal achievements over at least 2 decades.
- ◆ They should be an inspirational individual, and through a combination of contribution and leadership, their work will have reached far beyond their own actions and affected people, companies and/or nations across the South-South corridor.
- ◆ Who have made an exceptional impact on the energy industry with distinct personal achievements for a consistent and prolonged period of engagement.
- ◆ Who have demonstrated solutions that address the global challenges of energy security, energy access, integration, transparency and economic development.



## Selection Process

1. 10 Nominees within each category are provided by the International Selection Committee (ISC). Nominees operate across the New Silk Road in the areas of Energy Trading, Refining, Ports and Storage.
2. The ISC is invited to independently score each of the shortlisted nominees in each of the Four Award categories for their performance on each of the below four Criteria: *Impact, Leadership & Partnership, Innovative and Creative Thinking & Long-Term Vision*.
3. The Results of the Review reduce the shortlist to the 5 highest scoring Nominees within each category. The Nominees are then presented to a diverse group of 100 industry professionals for voting.
4. The highest scoring Nominee of the ISC and the 100 Industry executives, is declared the winner of their category – New Silk Road CEO of the Year 2019 for Energy Trading, Refining, Ports and Storage.

## Awards Producer

**Gulf Intelligence**

~Celebrating 10 Years of Knowledge Exchange~

2010  
GI  
2019

10 YEARS

**ANNIVERSARY**

Gulf Intelligence is a strategic communications & research firm effective across the full value-chain of the Middle East Energy Sector. We facilitate knowledge exchange and advance the business interests of national and international stakeholders operational in the regional industry.



# CALENDAR

## **The Gulf Intelligence UAE Energy Forum**

Under the Patronage of  
His Excellency  
Eng. Suhail Mohamed Al Mazrouei  
UAE Minister of Energy & Industry  
*Abu Dhabi, Jan. 9<sup>th</sup> 2019*

## **The Oman Energy Leadership Roundtable Summit**

*Oman, Feb. 7<sup>th</sup> 2019*

## **The Gulf Intelligence IPWeek Middle East Energy Summit**

Hosted by the Energy Institute – IPWEEK  
*London, Feb. 26<sup>th</sup> - 28<sup>th</sup> 2019*

## **The Gulf Intelligence Saudi Arabia Energy Forum**

Under the Patronage of H.E. Khalid Al Falih  
Minister of Energy, Industry and Mineral Resources,  
Kingdom of Saudi  
*Riyadh, Apr. 8<sup>th</sup> 2019*

## **The Middle East LNG Workshop**

*Dubai, June 19<sup>th</sup> 2019*

## **The Gulf Intelligence Energy Markets Forum**

Under the Patronage of  
His Highness  
Sheikh Hamad Bin Mohammed Al-Sharqi  
The Ruler of Fujairah, UAE  
*Fujairah, Sept. 30<sup>th</sup> - Oct. 1<sup>st</sup> 2019*

## **The Middle East Oil Markets Workshop**

*October 2019*

## **The Gulf EOR Workshop**

*Abu Dhabi, Nov. 10<sup>th</sup> 2019*

## **The Gulf Intelligence Abu Dhabi Knowledge Series**

*Abu Dhabi, Nov. 11<sup>th</sup> - 14<sup>th</sup> 2019*

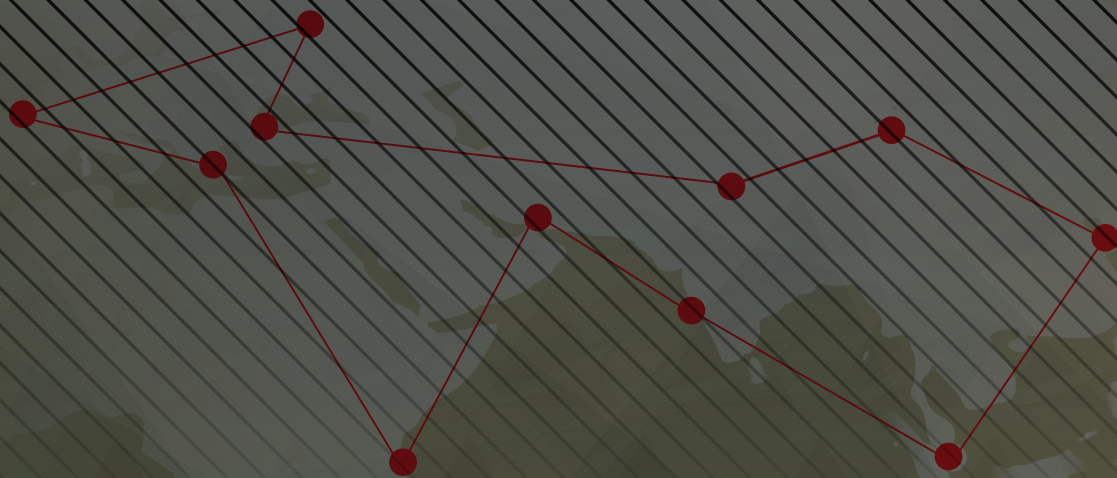
## **The Gulf Intelligence Oman Energy Forum**

*Muscat, Nov. 25<sup>th</sup> 2019*





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