

GI Publishing Energy Markets Series PROFILE 2024



SOCIAL MEDIA PUBLISHING

DAILY ENERGY MARKETS PODCAST

LIVE ON X, LINKEDIN & YOUTUBE

You Tube

The DAILY ENERGY MARKETS Live Video Podcast is an opportunity every morning for market actors to garner insights on the pressing issues impacting the energy markets each day, with particular focus on the supply-demand dynamics on the trading routes connecting the Middle East to Asia. The live-event hosts three expert speakers from around the world and has an audience capacity of 100.



80+ PODCAST COMMENTATORS





Vandana Hari Founder & CEO























Yousef Alshammari CEO & Head of Energy Research, CMarkits &

Mehmet Öğütçu iroup CEO, Global Resourc Partnership & Chairman



Omar Najia Globa Head Deriva BB Enerry









Yesar Al-Maleki Gulf Analyst



Marc Howson Head of Asia













Jamie Ingram Senior Editor



ichelle Wiese Bockma Principal Analyst



Aldo Filder Secretary of Energy for lydrocarbons, Mexico's Ministry of Energy &



Yiyong He Founder and CEO LNG Easv



hief OPEC Correspondent Deputy Bureau Chief Dubai

Rachel Ziemba nder, Ziemba Insights & Adjunct Fellow, ter for a New American



Yuriy Humber Founder, Japan NRG & President Yuri Comm





Dr. Adi Imsirovic Surrey Clean Energy Senior Associate CSI



Nur Azlin Ahmad Editor, Crude Oil



Ellen R. Wald President of Transversa Consulting, Senior Fellor



David Rundell Former Chief of Mission, American Embassy in Riyadh & Author - Vision or Mirage, Saudi Arabia at the Crossroads



Mukesh Sahdev SVP, Head of wnstream/Oil Tra



















3









Clay Seigle Director of Oil Service

Richard Redo CEO Aatrix Global Ho







Dr. Charles Ellinas CEO, Cyprus Natural Hydrocarbons Co. & Sen





Andy Laven Senior Partne





SOCIAL MEDIA PUBLISHING

DAILY NEWS DIGEST

The GI Top 10 Daily News Digest is delivered to our stakeholders early each morning to provide insights and context on what's at stake and where energy markets may move through the trading day. Gulf Intelligence distributes the Daily Digest in an email to our network of 1,000 energy market actors across the Middle East and beyond. It is also posted on all our relevant social media channels, reaching a wider circle of 200,000+ viewers.



60-SECOND VIDEO SOUNDBITES x 3 DAILY



DAILY MARKET COMMENTARY SOUNDINGS x 3 DAILY

The Industry Soundings deliver key messages from each speaker on thedaily podcast -- with a limited number of words that deliver concise and understandable insights. Gulf Intelligence publishes these short-form opinion editorials on Linkedin and Twitter, where they reach over 500,000 viewers per month. The best in the series are published each week in the Fujairah Newsletter that reaches over 100,000 readers per month.



"HALF-TIME TALK" PODCAST WEEKLY FEATURE INTERVIEW SERIES

This HALF TIME TALK feature interview series is conducted weekly with energy market stakeholders from across the world, with the objective of securing a deeper understanding of specific trends affecting the international oil and gas markets. Gulf Intelligence distributes the weekly interview across multiple media platforms, including a video podcast posted on social media that reaches 100.000+ followers, and it is also published as the lead article in the weekly Fujairah New Silk Road Newsletter, which reaches 40,000 readers worldwide per week.

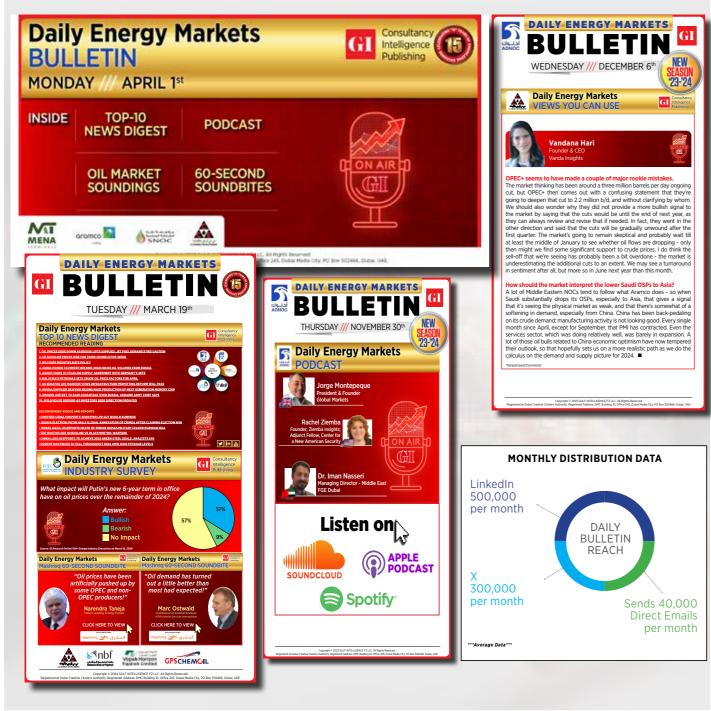


- Half-Time Talk Promo Flyer Infograph
- Half-Time Talk Video Podcast
- Feature Interview Top 3 Takeaways Flyer Infograph
- Daily Energy Markets Bulletin Direct Mail Distribution
- Fujairah Weekly Newsletter Front Page Interview



DAILY ENERGY MARKETS BULLETIN

The DAILY ENERGY MARKETS BULLETIN provides a wrap-up of the Asia and Middle East trading day as markets prepare for the opening hours in Europe. The daily newsletter includes specialist oil market commentary, a Daily News Digest and a PODCAST of 'why it matters' insights and 'what's at stake' analysis from international experts located all over the world. Gulf Intelligence distributes the Bulletin in direct email to its network of 2,000+ market actors across the Middle East and beyond. It is also published on all our social media channels, reaching a wider circle of 2million+ viewers per month.



FUJAIRAH NEW SILK ROAD WEEKLY NEWSLETTER

The Fujairah New Silk Road Weekly Newsletter emerged from the annual Gulf Intelligence Energy Markets Forum, now in its 11th year, and the commercial ecosystem that delivered the New Silk Road CEO of the Year Awards. The Newsletter, which now reaches some 40,000 readers per week, was created to keep Fujairah's international stakeholders across the downstream value-chain (Trading – Storage – Refining – Ports – Shipping) abreast of timely & relevant developments taking place in the emirate each week and across the world. The intelligence, data, and insights captured in the newsletter are shared to help businesses make better decisions as they seek to bolster connections across the New Silk Road energy trading corridor between the Middle East and Asia.





EMAIL DISTRIBUTION

STAKEHOLDER PROFILES

NOC SUBSCRIPTION SERVICE

Gulf Intelligence will provide a full profile of all the Gulf National Oil Companies and associated Energy Ministries, with a complete organizational chart of the leadership and their biographies, with monthly updates to ensure they always reflect the current state of affairs.



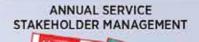


GI GULF NOCS & ENERGY MINISTRIES PROFILE SERIES - SUBSCRIPTION

Gulf Intelligence is a Strategic Communications Consultancy & Publisher engaged across the full value-chain of the Middle East Energy Sector, with an unparalleled last mile of connectivity in the region. We facilitate critical knowledge exchange and networking between National and International energy stakeholders tasked with leading the development of the physical energy markets East of Suez.

PROFILES UPDATED MO	NTHLY - INCLUDE
ADNOC	
ADNOC GLOBAL TRAD	ING
ARAMCO	Contraction of the local data
QATAR ENERGY	SUBSCRIPTION
КРС	Gulf National E
PDO	organizational news updated i
BAPCO	Monthly Specia
OQ	Topics (see list
OQ TRADING	Monthly Bespo
MUBADALA ENERGY	Monthly Stake
ARAMCO TRADING	Monthly NOC P
ENOC	
MUBADALA INVESTME	NT COMPANY
MINISTRY OF ENERGY	& INFRASTRUCTU
MINISTRY OF ENVIRON	IMENT, WATER & A
MINISTRY OF OIL & EN	VIRONMENT, BAHI
MINISTRY OF ENERGY,	
MINISTRY OF ENVIRON	and the second second second second second
MINISTRY OF ELECTRIC	CITY, WATER & REI
MINISTRY OF OIL STAT	
MINISTRY OF ENERGY	AND MINERALS, C







Е:

N DELIVERABLES INCLUDE:

Energy Profiles include leadership charts, leaders bios and all the latest monthly.

al Report on Timely & Relevant Industry

oke Stakeholder Report on Request

holder Database Assignment on Request

Profile Briefing on Request

JRE, UAE AGRICULTURE, UAE IRAIN

AGRICULTURE, KSA NEWABLE ENERGY, KUWAIT

OMAN

ANNUAL LIVE EVENT

The 14th GLOBAL **ENERGY OUTLOOK FORUM**

The Global Energy Outlook Forum was founded 14 years ago in the UAE for the purpose of convening the country's leading energy stakeholders in Abu Dhabi at the start of each year to look into the crystal ball for an Outlook on the opportunities & challenges likely to face the oil and gas industry over the Year ahead. On the occasion of the 14th edition of the Forum, we are navigating the unique lessons learnt during the Covid-19 pandemic on how to produce a truly global event without leaving home. In the past, we would ask thought leaders from around the world to travel to the UAE to share their insights on site at NYU Abu Dhabi. But now, on Jan. 10th, we will leverage technology to travel virtually around the globe for an on-the-ground perspective of the critical issues shaping the Energy Outlook in 2024 and beyond.



Global Energy Outlook Content Publishing



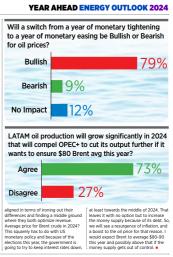
Top 50 Market Ar A Message in **From Around t**

YEAR AHEAD **ENERGY OUTLOC** Consultancy Intelligence Publishing





	10th Time: 7:30am	to 7:30pm (UAE TIME)	
UAETIME FORMA			ZOOM LINK
UAE TIME FORMA	S&P Global Joins the IEA in Forecasting Peak Oil Demand to Arrive as Early as 2030: What,	SPEAKERS Paul McConnell, Executive Director, Climate & Sustainability, S&P Global Commodity Insights	ZOOM LINK
	Where, When & Why? Can OPEC+ Rely on Chinese Oil Demand to Save the Day in 2024?	Victor Yang, Senior Analyst, JLC Network Technology Serena Huang, Head of APAC Analysis, Vortexa	http://tinyurl.com/2snbfsd4
<u>9</u> y	What is the Appetite Across Asia for the Russian Oil Gift that Keeps on Giving in 2024?	Clyde Russell, Asia Commodities & Energy Columnist, Reuters Narendra Taneja, India's Leading Energy Expert Vandana Hari, Founder & CEO, Vanda Insights	http://tinyurl.com/Sztbztbv
sts	What is the Outlook for Asian LNG Demand to Reclaim its Global Supremacy in 2024?	Osama Rizvi, Energy & Economic Analyst, Primary Vision Network Ylyong He, Founder and CEO, LNG Easy Yuriy Humber, Founder, Japan NRG & President, Yuri Group	http://tinyurl.com/3nhk65de
ottle	What is the Outlook for Asian Energy Demand in 2024 as China's Economy Appears Stuck in the Doldrums?	Marc Howson, Head of Asia, Welligence Energy Analytics Peter McGuire, CEO, XM Australia Vibhuti Garg, Director - South Asia, IEEFA Ram Narayanan, Director/ VP - Strategic Market & Business Development, Vedanta	http://tinyurl.com/6893kwya
orid	What possible Risks are we Not seeing in 2024 for MENA Energy Exports as Old Foes try maintain New Rapproachments?	Lavy Haydam, MENA Director, NRG Institute Danial Rahmat, Senior Energy Security Consultant, Iran Kate Dourian, FEI, MEES Contributing Editor & Non-Resident Fellow AGSIW	http://tinyurl.com/3dszspy6
	Why have OPEC+ Supply "Meetings" Gone from Lasting Minutes to Lasting Weeks What's at Stake in 2024 for Workd's Largest "Voluntary" Oil Exporting Group?	Yousef Alshammari, CEO & Head of Energy Research, CMarkits &Senior Research Fellow, Imperial College London Amena Bake, Chief OPEC Correspondent & Deputy Bureau Chief Dubal, Energy Intelligence Paul Hickin, Editor in Chief, Petroleum Economist	http://tinyurl.com/93eyntcw
	"Think Global, Act Local": The Gulf Economies & their National Energy Industries are Focused on Reversing this old North Star – Outlook for 2024 and Beyond?	Paur Placin, Eutor IIIer, Peduren Economis Peter Zeilinger, SIV-2, Middle East and Africa, OMV Kleran Gallagher, Managing Director, Vitol Bahrain E.C Robin Mills, CEO, Qamar Energy Simon Williams, Chief Economist - MENA, HSBC	http://tinyurl.com/yk4jmxnb
	What Impact will end of rate tightening cycle have on East-of-Suez Oil Storage Industry in 2024 and Beyond – Winners & Losers?	Michiel Gilsing, Member of Executive Board & CFO, VOPAK	http://tinyurl.com/23a8ho6a
	Sell in May and Go Away: Where does one Find certainty in the oil markets to Buy at all in 2024?	Dr. Amrita Sen, Co-Founder & Head of Research, Energy Aspects	http://tinyurl.com/ax9wcx3z
	Oil Markets Remained Relatively Immune to 2023 Black Swans: What are your Top 3 Trends / Events -Black or Grey- that will determine the direction of oil markets in	Christof Rühl, Senior Research Scholar, Center on Global Energy Policy, Columbia University Mike Muller, Head of Asia, Vitol	http://tinyurl.com/yeykswh8
	How are market fundamentals changing and what will meet the grade in 2024?	Dr. Adi Imsirovic, Surrey Clean Energy & Senior Associate, CSIS Neil Atkinson, Former Head of Oil Markets Division, International Energy Agency Dr. Iman Nasseri, Managing Director - Middle East, FGE Dubai	http://tinyurl.com/58szkvzz
	How long will the EU's southern neighbours wait for Europe to make strategic energy infrastructure investment before they look elsewhere to develop their economies?	Mehmet Öğütçü, Group CEO, Global Resources Partnership & Chairman, London Energy Club Dr. Carole Nakhle, CEO, Crystol Energy Gulmira Rzayeva, Founder & Managing Director, Eurasia Analytics	http://tinyurl.com/yc43bznb
A second as control Decision of the Control	What's at stake for energy markets in 2024 as Central Bankers and Markets misread the signals on the easing side of the Rates mountain as they did on the tightening side?	Ole Hansen, Head - Commodity Strategy, Saxo Bank Marc Ostwald, Chief Economist & Giobal Strategist, ADM Investor Services International Malecha Bengali, Founder, MB Commodity Corner	http://tinyurl.com/4yaphtdt
	Outlook for US LNG in '24: Is Europe Swapping one Dependency for another?	Martin Houston, Chairman & CEO,	http://tinyurl.com/mvzStrja
	What Impact will the US Oil Majors' Mega- Shale Mergers in 2023 have on Capex Spending to Reach Even Greater Record Output Levels in 2024?	Clay Seigle, Director of Oli Service, Rapidan Energy Group Brian Pieri, Founding Member, Energy Rogue Mike McGlone, Senior Macro Strategist, Bioomberg Intelligence James McCallum, CED & Chairman, Xergy Group & Professor of Energy, Strathcylode University	http://tinyurl.com/mr2nwca2
	How do we overcome the main challenges facing the launch of voluntary carbon markets lack of standardization, integrity and transparency?	Michael Curran, Head of Carbon, VITOL	
	It's the Gasoline Price "Stupid": Biden, Energy & Re-Election – What's at Stake?	Rachel Ziemba, Founder, Ziemba Insights & Adjunct Fellow, Center for a New American Security De Raad Alkadri, Managing Director – Energy, Climate & Resources, Eurasia Group Dr. Karen Young, Senior Research Scholar, Center on Global Energy Policy, Columbia University	http://tinyurl.com/m6ez8z4s
	Will the Real America Please Stand Up: US OI 8 LNG Output Hit Records in the Year of the IRA & COP28 - What's Next for Green Washing'ton?	Rob Barnett, Senior Global Energy and Commodity Analyst, Bioomberg Intelligence Bill Spindle, Senior Global Correspondent, Cipher News Richard Redoglia, CEO, Matrix Global Holdings	http://tinyurl.com/4f2wr2y4
DOPM-7:30PM Panel	LATAM Oil Supply: Will 2024 be the year that sees the Latino Golden Goose finally Return to its Natural Cruising Altitude?	Aldo Flores-Quiroga, Former Deputy Secretary of Energy for Hydrocarbons, Mexico's Ministry of Energy & Senior Advisor, F11 Consulting Carlos Garibaidi, Executive Secretary, Association of Oil, Gas & Renewable Energy Companies of LATAM & the Caribbean Jose Chahloub, LATAM Consultant, Azar Gioba Consulting	http://tinyurl.com/3j9w2xz5
		& Venergy Global	



ANNUAL LIVE EVENT

LONDON IEWEEK THE GI MIDDLE EAST ENERGY SUMMIT







ANNUAL LIVE EVENT

THE 12th FUJAIRAH #EMFWEEK ENERGY MARKETS FORUM 2024

The Annual gathering in Fujairah convenes the senior executives, regulators and policy makers tasked with leading the Middle East's Trading, Storage, Marketing and Shipping of oil and gas across the East of Suez markets, to exchange knowledge and insights on relevant and timely trends impacting their industry.







Consultancy Intelligence Publishing

ANNUAL PROJECT

THE ARAMCO TRADING AWARDS NEW SILK ROAD CEO OF THE YEAR 2024

The New Silk Road CEO of the Year Awards were conceived to celebrate the pioneering industry leaders who are spearheading the transformation of energy markets across this ancient trading route connecting Asia with the Middle East & Africa, which is literally changing the direction of international energy flows. Given that Fujairah has been an active participant across these oceans for 500 years, it is only fitting for this celebration of industry leaders to take place outside the Straits of Hormuz in one of the world's top 3 energy hubs. China's Belt Road Initiative is set to be the world's largest platform for economic cooperation, trade and financing collaboration. Reaching more than 60 countries across Asia to the Middle East, and 4.4 billion people with a combined GDP of \$21 trillion, the BRI is redrawing the global energy map through investment in new infrastructure that underpins the reemergence of ancient trading routes. The rise of the Arab world, China and India are part of the same story, once historic partners along the Old Silk Road. It isn't a coincidence that Arab traders have returned to Asia at the same time that China is leading an Asian wave of nations that are fast regaining their share of the global economy. Much of this economic reintegration from the Arabian Peninsula to the massive populations of Asia is built on a foundation of physical energy: Trading – Refining – Ports – Storage - Shipping.



Vision

Celebrate Excellence & Impact of Current Leaders



aramco 🎽

trading

Aramco Trading was established as Saudi Aramco's trading arm in 2011 under the approval of Saudi Aramco's Board of Directors. It established its headquarters in Al-Midra Tower in Dhahran, Saudi Arabia. The wholly owned subsidiary began operations in January 2012, focusing on the trading of refined products, blending components, bulk petrochemicals, and polyolefins. The company subsequently developed chartering operations, to expand the business and satisfy its customer needs by selling products delivered to its clients. In order to reach out to a wider customer base and capture trading opportunities, Aramco Trading leased storage and blending facilities in major trading hubs, customizing product specs to meet customer demand. The company continued to grow the business, adding Crude and LNG to the product portfolio, thereby increasing market outreach and trading volumes. It expanded its role from balancing Saudi Aramco's local system to the supply and trading integrator of Saudi Aramco's global downstream assets. Aramco Trading established global offices in Fujairah, London, and Singapore to support this integration model. With four offices currently operating worldwide, Aramco Trading has broader access to markets, a wider client base, a more talented and diversified workforce, and a more sophisticated and integrated global business model. Today, the company is recognized globally as a critical trading partner for refiners, shipping companies, financial institutions, end-users, and other product-trading companies.



Mission

Motivate & Inspire Next Generation of Industry Leaders

THE MENA TERMINALS AWARDS INTERNATIONAL ENERGY JOURNALISM 2024

The International Energy Journalism Awards (IEJA) were founded to celebrate excellence in reporting on the most important industry in the Middle East, if not the world. The IEJA recognize and honor professional journalists who are either based in the Middle East or cover the regional energy sector from afar, and who produced outstanding work covering the industry over the previous year – whether focused on OPEC or National and International Oil Companies (NOCs/ IOCs), the water, power and renewables sector, and new low-carbon energy fuels.





MENA Terminals Fujairah is an independently owned and operated storage terminal located within the Fujairah Oil Industry Zone at the Port of Fujairah. Established in 2012, the terminal has been effectively catering to the storage requirements of major trading houses, multinational corporations, and medium-sized traders. The terminal comprised of 14 tanks with a total capacity of 352,000 cbm, is capable of handling Class I, Class II, and Class III products ranging from light distillates like Gasoline all the way up to Middle and Heavy distillates like Gas Oils and Fuel Oils, respectively. Equipped with the state-of-the-art technologies, the terminal can accomplish operations such as vessels and bunker barges loading and discharge, pipeline transfers with other terminals, inter-tank transfers, additive blending, cargo heating, circulation, and truck loading services. MENA Terminals Fujairah is part of the Mercantile & Maritime Group, which specializes in oil and gas marketing & trading, shipping, logistics and consultancy services. The group offers a comprehensive range of services across the oil and gas value chain. MENA Terminals Fujairah has a sizable landbank with the potential to add more than 1 million cbm of new storage capacity to its existing infrastructure. Anticipated developments within the Port of Fujairah and region are expected to create substantial storage demand going forward.

